



## राजस्थान विश्वविद्यालय, जयपुर

जवाहर लाल नेहरू मार्ग, जयपुर 302004  
दूरभाष 0141-2256602 Email: gaduorjaipur@gmail.com

क्रमांक: सा.प्र./2024/

दिनांक

### परिपत्र

सूचना प्रौद्योगिकी एवं संचार विभाग, राजस्थान सरकार, जयपुर से प्राप्त ईमेल पत्र दिनांक 16.03.2024 के क्रम में सूचित किया जाता है कि लोकसभा आम चुनाव-2024 के कार्यक्रम की दिनांक 16.03.2024 को घोषणा के साथ ही आदर्श आचार संहिता प्रभावी हो गई है, जो निर्वाचन प्रक्रिया की समाप्ति तक प्रभावी रहेगी। आदर्श आचार संहिता के सम्बन्ध में भारत निर्वाचन आयोग, निर्वाचन विभाग, राजस्थान सरकार एवं सूचना प्रौद्योगिकी एवं संचार विभाग, राजस्थान सरकार, जयपुर द्वारा दिशा निर्देश (Guidelines) जारी किये गये हैं। (सुलभ सन्दर्भ हेतु प्रतिलिपि संलग्न)

उक्त सम्बन्ध में राजस्थान विश्वविद्यालय की समस्त शैक्षणिक व अशैक्षणिक इकाइयों के इकाई प्रभारी/विभागाध्यक्ष/निदेशक/प्राचार्य/प्राचार्या को सूचित कर लेख है कि आदर्श आचार संहिता के उक्त दिशा निर्देशों (Guidelines) की अक्षरशः पालना सुनिश्चित करावें।

संलग्न: उपरोक्तानुसार

- E -  
कुलसचिव

क्रमांक: सा.प्र./2024/2886-875

दिनांक: 28-3-24

प्रतिलिपि निम्न को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है:-

1. विभागाध्यक्ष/निदेशक/प्रभारी अधिकारी/समस्त शैक्षणिक व अशैक्षणिक इकाईयां, राजस्थान विश्वविद्यालय, जयपुर।
2. प्राचार्य/प्राचार्या, समस्त संघटक महाविद्यालय (प्रातः एवं सायं), राजस्थान विश्वविद्यालय, जयपुर।
3. निदेशक, इन्फोनेट सेन्टर, राजस्थान विश्वविद्यालय, जयपुर को प्रेषित कर लेख है कि उक्त परिपत्र (मय संलग्नक) को विश्वविद्यालय की वेबसाईट पर प्रसारित करवाने का श्रम करें।
4. अधिष्ठाता, छात्र कल्याण, राजस्थान विश्वविद्यालय, जयपुर।
5. मुख्य आवासाधिकारी/आवासाधिकारी/मुख्य कुलानुशासक, राजस्थान विश्वविद्यालय, जयपुर।
6. सचिव, खेल बोर्ड, राजस्थान विश्वविद्यालय, जयपुर।
7. वित्त नियंत्रक एवं वित्तीय सलाहकार/परीक्षा नियंत्रक, राजस्थान विश्वविद्यालय, जयपुर।
8. समस्त उप कुलसचिव, राजस्थान विश्वविद्यालय, जयपुर।
9. समस्त चिकित्साधिकारी, राजस्थान विश्वविद्यालय, जयपुर।
10. प्रभारी अधिकारी, उद्यान कार्यालय/विश्वविद्यालय प्रेस, राजस्थान विश्वविद्यालय, जयपुर।
11. विश्वविद्यालय अभियन्ता, राजस्थान विश्वविद्यालय, जयपुर।
12. जन सम्पर्क अधिकारी, राजस्थान विश्वविद्यालय, जयपुर।
13. वरिष्ठ निजी सहायक, कुलपति/कुलसचिव, राजस्थान विश्वविद्यालय, जयपुर।
14. समस्त सहायक कुलसचिव/समस्त अनुभागाधिकारी, राजस्थान विश्वविद्यालय, जयपुर।
15. रक्षित पंजिका।

10/3/24  
उप कुलसचिव  
(सामान्य प्रशासन)

Ref. No. F5(1329)/DoIT/Tech/2020/

Date:

All Additional Chief Secretaries/ Principal Secretaries/ Secretaries  
All Department Heads  
Rajasthan, Jaipur.

**Subject: Regarding adherence to Model Code of Conduct for Lok Sabha General Elections 2024.**

**Ref:** 1. Letter ref. no. F5(1329)/DoIT/Tech/2020/ ML-4995/2024 dated 11.03.24  
2. Election Department letter no. 1278 dated 13.02.2024  
3. Election Commission of India dated 20.03.2014 and 21.11.2007

Sir,

In reference to the above-cited subject, the program for the upcoming Lok Sabha General Elections 2024 has been announced by the Election Commission of India making Model Code of Conduct in force with immediate effect.

As per the above referred letter issued time to time, both the Election Commission of India and the State Election Department have provided instructions, detailing the actions to be taken as soon as the Model Code of Conduct is put into effect:

1. Advertising and dissemination of political content on electronic media websites, web portals, social media sites, mobile application or any other media platforms with the intention of promoting the ruling party using government funds should be strictly avoided.
2. In cases where references, photographs, or other content related to ministers, political figures, or parties are found on the websites/portals/mobile application of State/Public Undertakings, such content should be promptly removed. A compliance report should be expeditiously submitted to this department without delay for sending it to the Commission.

In light of the above, your immediate attention to this matter is requested. Kindly direct the concerned to take the required measures and ensure strict compliance with the instructions of the Election Commission of India and the Election Department, Government of Rajasthan, by all departments, local bodies, and public undertakings under your jurisdiction **within 24 hours** of the issuance of this letter. Additionally, please also send the compliance report to this department (email: oic.website@rajasthan.gov.in) in this regard.

For your reference, copies of the relevant letters from the Election Commission of India and the Election Department, Government of Rajasthan is being attached herewith.

Attached: As above.

Signature valid

RajKaj Ref: 6182223  
Digitally signed by Underjeet Singh  
Commissioner and Special Secretary  
Special Section, Government  
Date: 2024.03.17:24:59 IST  
Reason: Approved

11 Building, Yojana Bhawan Campus, Tilak Marg, C-Scheme, Jaipur-302005

Ph: 0141-2224855, Fax : 0141-2222011

Website: <http://www.doitc.rajasthan.gov.in>

Ref. No.F5(1329)/DoIT/Tech/2020/

Date:

*Copy to following for Information and necessary action:*

1. PS to Chief Secretary, Rajasthan
2. PS to Chief Electoral Officer, Rajasthan
3. PS to Secretary, IT&C
4. Guard File

**(R. Vardarajan)**  
**Technical Director, IT&C**

**Signature valid**

RajKaj Ref  
6182223

Digitally signed by **Imranjeet Singh**  
Designation: **Commissioner &**  
**Special Secretary, Government**  
Date: 2024.03.27:24:59 IST  
Reason: Approved

IT Building, Yojana Bhawan Campus, Tilak Marg, C-Scheme, Jaipur-302005

Ph: 0141-2224855, Fax : 0141-2222011

Website: <http://www.doitc.rajasthan.gov.in>

Ref. No.F5(1329)/DoIT/Tech/2020/HL-4995/2024

Date: 11/08/2024

All Additional Chief Secretaries/ Principal Secretaries/ Secretaries  
All Department Heads  
Rajasthan, Jaipur.

**Subject: Regarding adherence to Model Code of Conduct for Lok Sabha General Elections 2024.**

**Ref: Election Department letter no. 1278 dated 13.02.2024, & Election Commission of India dated 20.03.2014 and 21.11.2007**

Sir,

In reference to the above-cited subject and the relevant letters issued by the Election Commission of India regarding the Model Code of Conduct. It is requested that the program for the upcoming Lok Sabha General Elections 2024 is likely to be announced soon. The Model Code of Conduct will be in effect, remaining in force until the conclusion of the election process.


Both the Election Commission of India and the State Election Department have provided instructions through letters, detailing the actions to be taken as soon as the Model Code of Conduct is put into effect:

1. Advertising and dissemination of political content on electronic media websites, web portals, social media sites, mobile application or any other media platforms with the intention of promoting the ruling party using government funds should be strictly avoided.
2. In cases where references, photographs or other content related to ministers, political figures, or parties are found on the websites/portals/mobile application of State/Public Undertakings, such content should be promptly removed. A compliance report should be expeditiously submitted to this department without delay for sending it to the Commission.

In light of the above, your immediate attention to this matter is requested. Kindly direct the concerned to ensure strict compliance with the instructions of the Election Commission of India and the Election Department, Government of Rajasthan, by all departments, local bodies, and public undertakings under your jurisdiction. Additionally, please ensure that the compliance report is sent to this department promptly following the announcement of the election program.

For your reference, copies of the relevant letters from the Election Commission of India and the Election Department, Government of Rajasthan is being attached herewith.

Attached: As above.

  
(R. Vardarajan)  
Technical Director, IT&C

Ref. No.F5(1329)/DoIT/Tech/2020/ ML-4995/2024

Date: 11/08/2024

*Copy to following for Information and necessary action:*

1. PS to Chief Secretary, Rajasthan
2. PS to Chief Electoral Officer, Rajasthan
3. PS to ACS, IT&C
4. PS to Secretary, IT&C
5. Guard File

U.S. Jangid  
(Pawan Kumar Jangid)  
SA (Jt. Director), IT&C

राजस्थान सरकार  
निर्वाचन विभाग

जयपुर, दिनांक: 13.2.24

एफ 3.1(9)प्रथम/निर्वा/2024/1278

प्रेषक : मुख्य निर्वाचन अधिकारी  
राजस्थान, जयपुर।

प्रेषिति : मुख्य सचिव  
राजस्थान सरकार  
जयपुर।

समस्त अतिरिक्त मुख्य सचिव/प्रमुख शासन  
सचिव/ शासन सचिव  
राजस्थान सरकार

आयुक्त एवं विशिष्ट शासन सचिव,  
सूचना प्रौद्योगिकी एवं संचार विभाग,  
राजस्थान, जयपुर।

समस्त अध्यक्ष/प्रबन्ध  
निदेशक/निदेशक/सचिव  
बोर्ड/आयोग/निगम, राजस्थान

राज्य सूचना विज्ञान अधिकारी,  
(NIC) सचिवालय, जयपुर।

विषय : लोकसभा आम चुनाव, 2024 - सरकारी वेबसाइट/सरकारी  
भवनों/विज्ञापनों पर फोटो एवं संदेश प्रदर्शन के संबंध में।

महोदय,

विषयान्तर्गत निवेदन है कि, लोकसभा आम चुनाव, 2024 निकट भविष्य में सम्पन्न होने हैं। आगामी लोकसभा आम चुनाव के कार्यक्रम की घोषणा के साथ ही आदर्श आचार संहिता प्रभावी हो जायेगी, जो निर्वाचन प्रक्रिया की समाप्ति तक प्रभावी रहेगी। चुनाव कार्यक्रम की घोषणा की सूचना भारत निर्वाचन आयोग की राजकीय वेबसाइट पर उपलब्ध रहेगी साथ ही आपको विभाग द्वारा सूचना दे दी जायेगी तथा मीडिया के माध्यम से भी इसकी सार्वजनिक जानकारी हो जायेगी।

आदर्श आचार संहिता के प्रभावी रहने के दौरान भारत निर्वाचन आयोग ने अपने पत्रांक 437/6/INST/2014/CC&BE दिनांक 20.03.2014 एवं पत्रांक 437/6/2007(INST) PLN-III दिनांक 21.11.2007 के द्वारा सरकारी वेबसाइटों से राजनेताओं/मंत्रियों के सभी संदर्भों को हटाने से संबंधित अनुदेश प्रदान किये गये हैं। साथ ही भारत निर्वाचन आयोग की Manual on Model Code of Conduct, March 2019 पुस्तिका अध्याय 9, जिसमें सरकारी वेबसाइट/सरकारी भवनों/विज्ञापनों पर फोटो एवं संदेश प्रदर्शन, पानी के टैंकर, एम्बुलेंस, वाहनों आदि पर नाम, फोटो एवं संदेश तथा MP LAD/MLA LAD योजनान्तर्गत प्रदत्त विभिन्न कार्ड, बिजली व अन्य बिल, किसी योजनान्तर्गत वितरित किये जाने वाले खाद्य पैकेट एवं इसी प्रकार की अन्य सामग्रियों/वस्तुओं पर विभिन्न राजनेताओं के फोटो या नाम हटाये जाने के संबंध में विस्तृत दिशा-निर्देश दिये गये हैं, जिनकी प्रति संलग्न कर प्रेषित की जा रही है। साथ ही यह भी आवश्यक रूप से सुनिश्चित किया जाना आवश्यक है कि राजकोष या लोक निधि से व्यय करके अखबारों अथवा मीडिया माध्यमों पर कोई विज्ञापन प्रकाशित नहीं किया जायेगा, जिससे किसी सत्ताधारी राजनैतिक दल का प्रचार हो।

सूचना प्रौद्योगिकी एवं संचार विभाग  
जयपुर

13

13/02/24

TD (JL)

14/02/24

2nd  
14/2/24

Gen (Adam)

TD (weband)

GM (MAK)

26/2/24

आदर्श आचार संहिता प्रभाव में रहने के दौरान आयोग के उक्त निर्देशों की पालना सुनिश्चित करावें। साथ ही समस्त प्रशासनिक विभागों से भी यह अपेक्षा है कि वे अपने विभाग के नियन्त्रणाधीन गठित समस्त बोर्ड, आयोग, निगम आदि निकायों में भी इन निर्देशों की पालना हेतु समस्त संबंधित को तदनुसार निर्देशित करावें।

संलग्न : उपरोक्तानुसार

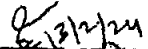
भवदीय,  
(प्रवीण गुप्ता)  
मुख्य निर्वाचन अधिकारी  
राजस्थान, जयपुर।

एफ 3.1(9)प्रथम/निर्वा/2024/1278

जयपुर, दिनांक: 13-2-24

प्रतिलिपि निम्न को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित हैं:-

1. जिला निर्वाचन अधिकारी (कलक्टर्स) राजस्थान।
2. संयुक्त/मुख्य निर्वाचन अधिकारी (आई.टी.) निर्वाचन विभाग को पत्र की प्रति विभाग की वेबसाईट पर अपलोड कराने हेतु प्रेषित हैं।

  
उप मुख्य निर्वाचन अधिकारी  
राजस्थान, जयपुर।

232  
9.6/3/14

By Spl. Messenger/Speed Post

**ELECTION COMMISSION OF INDIA**

NIRVACHAN SADAN, ASHOKA ROAD, NEW DELHI-110001

No. 437/6/INST/2014-CC&BE

Dated: 20<sup>th</sup> March 2014

To

1. The Cabinet Secretary to the Govt. of India,  
Rashtrapati Bhawan,  
New Delhi.
2. The Chief Secretaries to the Governments of  
all States and Union Territories
3. The Chief Electoral Officers of  
all States and Union Territories

मुख्य सचिव कार्यालय  
राजस्थान जयपुर  
प्राति जयपुर 20/3/14  
दिनांक 20/3/14

**Sub: Instructions relating to deletion of all references on politicians/Ministers on the official website during election period of General/Bye-elections to the Lok Sabha and State Legislative Assemblies- reg.**

*M.S. a. BD*  
*16/3*  
*1/2*  
*1/2*  
*(Raj. Mahesh)*  
*Chief Secy*  
**URGENT**  
*D. J. A. P. (Sd)*  
*20/3*

I am directed to state that the Commission vide its letter No. 437/6/2007 (INST) P. II, III, dated 21<sup>st</sup> November, 2007, issued instructions to deletion of all references on politicians/Ministers on the official website during election period of General/Bye-elections to Lok Sabha and State Legislative Assemblies.

It has come to the notice of the Commission that the aforesaid instructions of the Commission are not being followed by Central and State Governments during election period. It is clearly mentioned in clause VII (iv) of Model Code of Conduct for guidance of Political parties and candidate:-

"VII. Party in Power

The party in power whether at the Centre or in the State or States concerned shall ensure that no cause is given for any complaint that it has used its official position for the purpose of its election campaign and in particular

(iv) Issues of advertisement at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided."

The Commission has considered the question of various references currently available in the Ministerial office website and in the State Government websites.

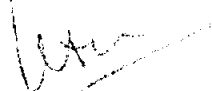


Ministry of Government and Panchayati Raj highlighting their achievements from organizing the

Commission has decided that during the period when Model Code of Conduct is in force in connection with General Election to the Lok Sabha/State Legislative Assemblies currently going on, all references of Ministers, Politicians or Political Parties available on such Government's official website, shall be removed.

The above instruction of the Commission may kindly be communicated to all concerned for strict compliance.

Yours faithfully,



(K. AJAY KUMAR)  
PRINCIPAL SECRETARY

Zonal Secretary/Under Secretary/Section Officer

14

INSTRUCTION SI. No.100

**ELECTION COMMISSION OF INDIA**

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No.437/6/2007(INST)-PLN-III

Dated : 21<sup>st</sup> November, 2007

To

1. The Cabinet Secretary,  
Government of India, Rashtrapati Bhawan,  
New Delhi.
2. The Chief Secretaries of all  
States and Union Territories
3. The Chief Electoral Officers of all  
States and Union Territories

**Subject:** Instructions relating to deletion of all references on politicians/Ministers on the official website during election period of General / Bye-Elections to the Lok Sabha and State Legislative Assemblies – regarding.

Sir,

I am directed to state that the Commission has considered the question of various references currently available in the State Government websites/Ministerial official websites pertaining to several Department and Govt. Organization highlighting their achievements but eulogizing the same as personal achievements of Politicians / Ministers. The Commission has decided that during the period when model code of conduct is in force in connection with general election to the Lok Sabha /State Legislative Assemblies, all references to Ministers, Politicians or Political Parties available on such State Government /Central Government 's official websites, shall be taken off/ purged of. During bye-elections, these instructions may be confined to only those Politicians/Ministers, etc. who themselves become candidates at such bye- elections.

This may kindly be brought to the notice of all concerned for strict compliance.

Kindly acknowledge receipt.

Yours faithfully,

(K. N. BEAR)  
UNDER SECRETARY

Copy to:

The Principal Secretary /Secretaries/Under Secretaries for follow up action.

**INSTRUCTION SI.No.19**

ECI letter No. 437/6/INST/2014/CC&BE, dated 20.03.2014 addressed to the Cabinet Secretary, Chief Secretaries and Chief Electoral Officers of all States and UTs.

**Subject: Instructions relating to deletion of all references on politicians/Ministers on the official website during election period of General/Bye-election to the Lok Sabha and State Legislative Assemblies -reg.**

I am directed to state that the Commission vide its letter No. 437/6/2007 (INST)-PLN-III, dated 21st November, 2007, issued instructions to deletion of all references on politicians/Ministers on the official website during election period of General/Bye-elections to the Lok Sabha and State Legislative Assemblies.

It has come to the notice of the Commission that the aforesaid instructions of the Commission are not being followed by Central and State Governments during election period. It is clearly mentioned in clause VII (iv) of Model Code of Conduct for guidance of Political parties and candidate:-

**"VII. Party In Power**

The party in power whether at the Centre or in the State or States concerned, shall ensure that no cause is given for any complaint that it has used its official position for the purpose of its election campaign and in particular

(iv) Issues of advertisement at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided."

The Commission has considered the question of various references currently available in the Ministerial office website and in the State Government websites pertaining to several Department and Government Organization highlighting their achievements but eulogizing the same as personal achievements of Politicians/Ministers.

The Commission has decided that during the period when Model Code of Conduct is in force in connection with General Election to the Lok Sabha/State Legislative Assemblies currently going on, all references of Ministers, Politicians or Political Parties available on such Central/State Government's official website, shall be removed.

The above instruction of the Commission may kindly be communicated to all concerned for strict compliance.

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**INSTRUCTION Sl. No. 42**

Election Commission's letter No.437/6/2007(INST)-PLN-III Dated : 21st November, 2007 addressed to The Cabinet Secretary Government of India, the Chief Secretaries and the Chief Electoral Officers of all States and Union Territories.

**Subject: Instructions relating to deletion of all references on politicians/Ministers on the official website during election period of General / Bye-Elections to the Lok Sabha and State Legislative Assemblies - regarding.**

I am directed to state that the Commission has considered the question of various references currently available in the State Government websites/Ministerial official websites pertaining to several Department and Govt. Organization highlighting their achievements but eulogizing the same as personal achievements of Politicians / Ministers. The Commission has decided that during the period when model code of conduct is in force in connection with general election to the Lok Sabha /State Legislative Assemblies, all references to Ministers, Politicians or Political Parties available on such State Government /Central Government 's official websites, shall be taken off/ purged of. During bye-elections, these instructions may be confined to only those Politicians/Ministers, etc. who themselves become candidates at such bye- elections.

This may kindly be brought to the notice of all concerned for strict compliance.

Kindly acknowledge receipt.

## CHAPTER 9 DISPLAY OF PHOTO/MESSAGE ON OFFICIAL WEBSITE/GOVT. BUILDINGS/ ADVERTISEMENTS

Main topics discussed in the Chapter:-	9.1 Introduction
• Display of Photo/Message on Official Websites	The Election Commission has observed that official websites of Ministers and their offices/ organizations which carry material on personal achievements of the Ministers in their political/public life, continue to display the same during election period. It amounts to violation of Model Code provisions. The Election Commission has issued directives to regulate this type of political advertisements.
• Display of Photo/Message in Government Buildings	9.2 Display of Photo/Message on Official Website
• Display of Photo/Message on Govt. Advt./Hoardings	9.2.1 The Election Commission has instructed that partisan coverage of ministers highlighting and eulogizing their personal achievements on various official websites of Govt. Departments and social media, in order to furthering the prospects of party in power should be scrupulously avoided during the period Model Code is in force.
• Whether Names/Photos can be Displayed on Mobile Objects Funded under MP/ MLA LAD	9.2.2 Similarly, all references of Ministers, politicians or political parties available on Central/ State Government's official website, shall be taken off/purged off/covered/hidden/removed. The Chief Electoral Officers shall take immediate action to remove/hide photographs of any political
• Display of Photos on Beneficiary Cards/Electric bills/Construction Site Plaques etc-	functionary from official websites of state department (Annexure- XII).
• Whether Images of National Leaders/Poets/Prominent Personalities of the Past can be Displayed	
• Restriction on Use of Photographs of Defence Personnel	

During bye-elections, these instructions may be confined to only those politicians/ministers, etc. who themselves become candidates at such bye-elections.

- 9.2.3 In 2017, the Election Commission received a complaint that images of the Prime Minister and Minister of Housing & Urban Poverty Allevation were being displayed on website of Pradhan Mantri Awas Yojana, being completed in Uttar Pradesh. The Election Commission having considered the issue held that depiction of photographs of the Prime Minister and Ministers, as aforesaid, is in violation of Model Code and hence asked to remove such photographs immediately from the official website 'pmaymis.gov.in'.

9.3 Display of Photo/Message in Government Buildings

The Election Commission has also instructed that during Model Code period photographs of Prime Minister, Chief Ministers, ministers and other political functionaries, many of whom are still active in public life and may be contesting elections should not be displayed in government buildings/premises as that would have the effect of disturbing the level playing field vis-à-vis the political functionaries of other parties and candidates.

9.4 Display of Photo/Message on Government Advertisements/Hoardings

The Election Commission has directed that "hoardings, advertisements, etc., put up by the Government which purport to give general information or convey general messages to the masses on family planning, social welfare schemes etc. may be allowed to be displayed. However, all those hoardings, advertisements, etc. which seek or purport to project achievements of any living political functionaries or political party and which carry their photos or name or party symbol should be removed forthwith as no political functionary or political party can use public resources and incur or authorize expenditure from public exchequer to eulogize himself or itself or enhance his/its own or any other political leader's personal image. Such hoardings, etc. undoubtedly amount to their individual/party election campaign at public cost.

9.5 Whether Names/Photographs can be Displayed on Mobile Objects Funded under MP/MLA LAD

The Election Commission has been receiving complaints that names of MPs/ MLAs painted on mobile objects like water tanks, ambulances etc. funded under MPLAD/MLALAD schemes are moving on various places in election going States. The Election Commission has considered the matter and directed that the names of MPs/MLAs etc. appearing on such moving vehicles etc. should be covered suitably during the election period as such vehicles moving from one place to another may be considered as a form of election campaign in favour of the MP/MLA etc. concerned.

#### Display of Photos of Beneficiary Cards/Electric Bills/Construction Site Plaques etc.

9.6.1 The Election Commission has issued clarification in the matter as follows:-

- (i) Beneficiary cards distributed to beneficiaries, construction site plaques etc. erected during the enforcement of Model Code shall not contain photographs/messages of Chief Ministers, Ministers and other political functionaries. However, no interference is called for in respect of photos of political functionaries on beneficiary cards, construction site plaques etc. that are distributed/erected prior to the announcement of election.
- (ii) Similarly, electricity bills, water bills etc. to be generated after the enforcement of Model Code should not contain any photographs or messages/symbols of political functionaries/parties.

9.6.2 During 2017 general election to Goa State Assembly, the Election Commission received a complaint that hoardings with photographs of Prime Minister were displayed at petrol-pumps. The Election Commission issued necessary direction to remove the photographs. Likewise, on the basis of a news item appeared in print media, the Election Commission ordered to stop distribution of certificates displaying photograph of Prime Minister by oil companies to LPG gas consumers who had surrendered gas subsidy, in Uttarakhand during 2017 general election to the State Assembly.

9.7 Whether Images of National Leaders/Poets/Prominent Personalities of the Past can be Displayed